



Cycling Scotland Workshop Outline Cycling Scotland Introduction Cycle Friendly Community Background Cycle friendly Community Award Case studies The Cairngorm National Park The Helix Highland Perthshire Cycling Issues of cycling in rural locations



• Workshop

Cycling Scotland

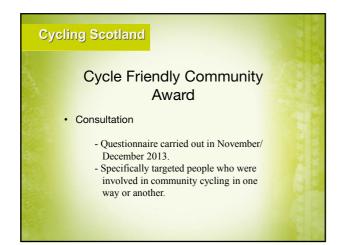
Cycling Scotland

Our vision is for Scotland to be a nation of cyclists

We are fully committed to playing a central role in assisting the Scottish Government and its partners and stakeholders to achieve the vision set out in the Cycling Action Plan for Scotland "By 2020, 10% of all journeys taken in Scotland will be by bike."

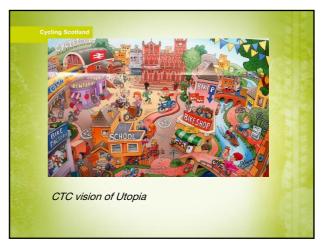






Cycling So	Res	ulte	
Partnerships - 56% felt that it was very important to have a partnership with their Local Authority - 14% felt it was very important to have a partnership with their RTP. Support needed from Cycling Scotland		Transport Environmental Health Tourism Leisure Economic	Most Important
		Social Marketing Least Important	
15 15 15 16 15 17 28	Cycle Transing Travel Reaning Advice Single Advice Single State (Second Second Seco	 Signs/ plaques on entrance to the area, A logo and window stickers which Signs throughout the community A visible display board with local map and cycling info Information on Cycling Scotland's website 	





Cycling Scotland RURAL CYCLING What are the issues? Distance Speed of traffic Lack of cycle infrastructure

- Costs
- Lack of political/ other leadership
- Priorities
- Weather

Cycling Scotla

- SO ARE CYCLE FRIENDLY COMMUNITIES
 USEFUL?......
- WOULD YOU WANT YOUR COMMIUNITY TO BE
 ONE?......
- WHAT WOULD IT LOOK LIKE?....
- WHAT ADVANTAGES WOULD IT BRING?.....